

Fundraising Messaging Templates

Do you need some help with what to say when reaching out to your friends and family? Please feel free to use these email and social media message templates and modify them as you see fit!

Email Template

Subject Line: Join Me in Making a Difference for Rights and Freedoms!

Dear [Friend's Name],

I am thrilled to let you know that I will be participating in the Walk for Civil Liberties, a fundraising walk in Toronto to support the Canadian Civil Liberties Association (CCLA) and their work for justice and liberties for all people in Canada. All proceeds from the event will go towards supporting CCLA's vital work, and a generous donor is matching all gifts up to \$65,000.

The walk will take place on October 27th at 12 noon, starting at Alan Borovoy Lane in Little Italy and ending at Queen's Park, where a short gathering will occur.

CCLA is an organization that works tirelessly to protect and uphold the rights and freedoms of everyone in Canada. From championing free speech to fighting discrimination and defending privacy rights, CCLA's efforts have a direct impact on creating a more just and equitable society.

This year, we are excited to announce that there will be prizes for top fundraisers, so it is a perfect opportunity for you to participate.

Here's how you can get involved:

1. **Donate:** You can contribute securely online through my fundraising page by clicking [here][insert the link to your fundraising page].
2. **Spread the Word:** Help us amplify our message by sharing my fundraising page on your social media platforms or with anyone you think might be interested in supporting this cause.
3. **Join Me:** If your schedule permits, I would be thrilled to have you walk alongside me during the event. If you're interested in joining, please register by clicking [here][insert link to registration page].

Please don't hesitate to contact me if you have any questions or want more information about the event or CCLA.

Thank you for considering this invitation, and I hope to share this meaningful experience with you.

Warm regards, [Your Name]

[Your Contact Information]

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Social Media Post – Best for Facebook

Join Me in Making a Difference for Rights and Freedoms!

Hey friends,

Exciting news! I'm participating in the Walk for Civil Liberties, a fundraising walk to support the Canadian Civil Liberties Association (CCLA). All proceeds from the event will go towards supporting CCLA's work for justice and rights for all people in Canada, and a generous donor is matching all gifts up to \$65,000.

Date: October 27th

Time: 12 noon

Starting: Alan Borovoy Lane in Little Italy

Ending: Queen's Park

Funds raised go directly to CCLA, an organization that fights for free speech, equality, privacy rights, and more. This year, there will be prizes for top fundraisers, so your contribution, big or small, makes a difference!



Here's how you can help:

1. **Donate:** Support me online at [insert link].
2. **Spread the Word:** Share this post or my fundraising page!
3. **Join Me:** Walk with me! Register at [insert link].

Let's make a real impact together. Your support means the world to me!

Thanks, [Your Name]

Short Social Media Post – Best for Twitter

  Join me in the Walk for Civil Liberties! All proceeds from the event will go towards supporting CCLA's work for justice and rights for all people in Canada, and a generous donor is matching all gifts up to \$65,000.

 Oct 27, 12 noon  Alan Borovoy Lane to Queen's Park

Donate: [insert link]

Spread: Share this post!

Walk: Join me! [insert link]

Prizes for top fundraisers! Let's make a difference together. Thanks! #CCLA
#WalkforCivilLiberties #FundraisingWalk