

Fundraising Message Templates

**Do you need some help with what to say when reaching out to your friends and family?
Please feel free to use these email and social media message templates and modify them as
you see fit!**

Email Template

Subject Line: Join Me in Making a Difference for Rights and Freedoms!

Dear [Friend's Name],

I am thrilled to let you know that I will be participating in the Walk for Freedom, a fundraising walk to support the Canadian Civil Liberties Association (CCLA). All proceeds from the event will go towards supporting CCLA, and a generous donor is matching all gifts up to \$50,000.

The walk will take place on October 29th at 12:00 PM, starting at Alan Borovoy Lane and ending at Queen's Park, where a short gathering will occur.

CCLA is an organization that works tirelessly to protect and uphold the rights and freedoms of everyone in Canada. From championing free speech to defending privacy rights, CCLA's efforts have a direct impact on creating a more just and equitable society.

Here's how you can get involved:

1. **Donate:** You can contribute securely online through my fundraising page by clicking [here][insert the link to your fundraising page].
2. **Spread the Word:** Help us amplify our message by sharing my fundraising page on your social media platforms or with anyone you think might be interested in supporting this cause.
3. **Join Me:** If your schedule permits, I would be thrilled to have you alongside me during the walk. If you're interested in joining, please register by clicking [here][insert link to registration page].

Please don't hesitate to contact me if you have any questions or want more information about the event or CCLA.

Thank you for considering this invitation, and I hope to share this meaningful experience with you.

Warm regards,

[Your Name] [Your Contact Information]

Social Media Post – Best for Facebook

Join Me in Making a Difference for Rights and Freedoms!

Hey friends,

Exciting news! I'm taking part in the Walk for Freedom, a fundraising walk to support the Canadian Civil Liberties Association (CCLA). All proceeds from the event will go towards supporting CCLA, and a generous donor is matching all gifts up to \$50,000.

Date: October 29th

Time: 12:00 PM

Starting: Alan Borovoy Lane

Ending: Queen's Park

Funds raised go directly to CCLA, an organization that fights for free speech, privacy rights, and more. Your contribution, big or small, makes a difference!

Here's how you can help:

Donate: Support me online at [insert link].

Spread the Word: Share this post or my fundraising page!



Join Me: Walk with me! Register at [insert link].



Let's make a real impact together. Your support means the world!

Thanks,

[Your Name]

Short Social Media Post – Best for Twitter

  Join me in the Walk for Freedom! All proceeds from the event will go towards supporting CCLA, and a generous donor is matching all gifts up to \$50,000.

 Oct 29, 12 PM  Alan Borovoy Lane to Queen's Park

Donate: [insert link]

Spread: Share this post!

Walk: Join me! [insert link]

Let's make a difference together. Thanks! #CCLA #WalkforFreedom #FundraisingWalk