

## Podcast Volunteer

Are you passionate about social justice? If you have an interest or background in journalism, audio production, or story telling, we want you!

The Canadian Civil Liberties Association (CCLA) is a human rights organization committed to helping marginalized groups and individuals by fighting for equality and justice at a national level. We have recently fought against the solitary confinement of youth and mentally ill people, challenged forced political speech in Ontario, and are one of only two organizations fighting the religious symbols ban in Quebec. Since 1964, we have relied on activists, donors, and volunteers to help us defend the rights of hundreds of thousands of individuals across the country.

Our podcast will align with the history and goals of CCLA in an effort to raise awareness and educate on relevant Charter-related issues. Each episode will focus on a separate issue, bringing on a guest who is advocating for meaningful change or experiencing injustices themselves.

We are looking for a dedicated volunteer passionate about equity who is well versed on the intersectional factors and issues affecting people across Canada, whether that be racial profiling, protecting queer rights, welcoming refugees, etc.

Here are a few things which we might need help with:

- Using graphic designing tools such as Canvas or Adobe Photoshop to create marketing material
- Using digital marketing, specifically social media using platforms such as Twitter and Instagram, to promote the podcast online
- Identify appropriate media channels where the episodes from the podcast can be delivered to the public
- Working with the marketing team to come up with branding ideas, advertising episodes, graphic designs, and promotional materials

Required:

- A commitment to CCLA's mission and a deep understanding of social justice issues coupled with a passion for helping people.
- Must be resourceful, reliable, organized, and have great time management skills.

- Good oral communications and the ability to maintain positive *relationships* with donors, staff, and other volunteers.
- An interest or background in journalism, producing, academic or legal research, or story telling.

You do not need to be located in Toronto, as the work will be remote for the foreseeable future. This is a part-time, weekday volunteer opportunity that requires a 3-month commitment. If you have any questions or wish to apply, please contact us by email at [podcast@ccla.org](mailto:podcast@ccla.org) with the subject line **Podcast Volunteer Application**.